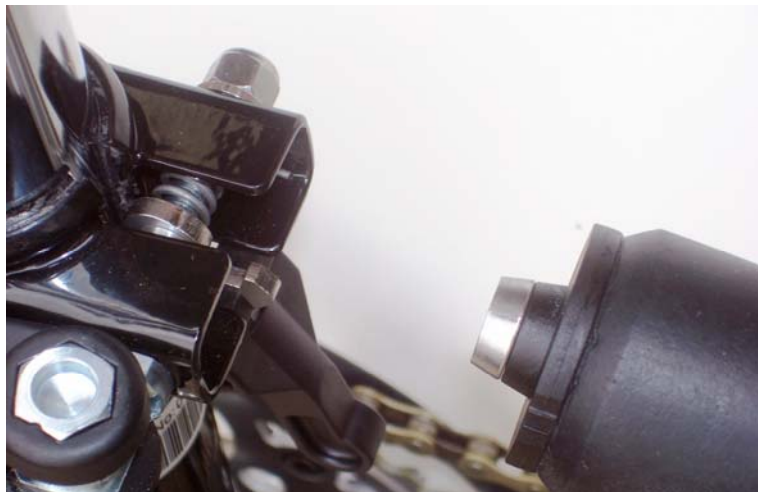


Further to the launch of the new seat clamp last month, we are now launching the rear frame clip [RFC].

How does it work? Quoting the data sheet which will be supplied with it, the RFC “can be set in *latch mode* or *non-latch mode*. In *latch mode*, the clip automatically engages with the rear frame when it’s unfolded, so that the rear frame/wheel doesn’t fold when the bike is lifted. In *non-latch mode*, the clip can’t engage, leaving the rear frame free to fold, and allowing easier parking. To switch between the two modes you rotate the suspension block using an indicator mark as a reference.”

The images below show a rear frame clip fitted by the marketing department at Brompton; it should be a relatively straightforward upgrade for our dealers to fit!



Why did we do it? Over the years, countless Brompton owners have come to appreciate the way the Brompton’s rear wheel folds under, the ease of parking generally far outweighing any inconvenience in carrying the unfolded bike. However, some consumers remain unconvinced by a bike that is not “fixed” under them as they ride, while others, who regularly carry luggage on the rear rack, would benefit from having their loads secured to the mainframe when lifting the bike over obstacles or up stairs.

The RFC, described as “a development in the best Brompton tradition”*, aims to offer the best of both worlds – the rear frame can be fixed or allowed to fold under as the rider chooses; the additional weight of the latching mechanism is almost entirely offset by the new lighter seat clamp, the whole package being just 1g heavier than a pre-July Brompton.

Availability, etc. On bike orders, the RFC will be available as a configurable feature from now until 31 December; from 1 January 2008, it will be fitted by default on all Bromptons unless specifically deselected (like the folding pedal).

The RFC can of course be ordered as a post-sale accessory/Q Part as well:

- For bikes already fitted with the new seat clamp (i.e. since July), the relevant code is **QRFLIP**; we don’t expect much demand for this Q Part for obvious reasons.
- For all other Bromptons, a more extensive retrofit kit is available, incorporating the RFC and the new seat clamp, without which the RFC can not be fitted; the Q Part code for this is **QRFLIP-RETKIT**.

The Marketing and Sales teams will be happy to assist you further, and answer any queries you might have.

With best wishes

A handwritten signature in black ink that reads "Emerson Roberts". The signature is written in a cursive style with a horizontal line underneath the name.

Emerson Roberts
Marketing Manager